



# Artificial Intelligence (AI) Applications





### **Machine Learning**

**Big Data + Parameters** 



#### **Statistics:**

Forestry, Weather, Flu



### **Deep Learning**

Unstructured Data + Requests



#### Reactions/Results:

Voice/Song, Resumes/Email



### **Neural Networks**

Operational Data + Hundreds of Factors



#### **Predictions:**

Credit, Marketing, Fraud



#### **Generative AI**

Training Data + Commands



#### **Actions:**

Image Generation, Writing, Automation



### **AI Drawbacks**



- > Expensive
- > Energy Intensive
- > Copyright Infringement
- > Narrow Capability
- Generates False or Misleading Information (Hallucinations)

- > Not Transparent
- > Slow Learning
- > Lacks Adaptability
- Easily Corrupted
- > Lacks Creativity



# **AI Lacks Humanity**



- > Generalize Knowledge
- > Rationalize Decisions
- > Energy Efficient
- > Real World Awareness
- > Multidisciplined

- > Common Sense
- > Self Reflection
- > Empathy & Emotions
- > Intuition
- > Greater than the Sum of its Parts



# Adding the Human Element to Al





Neurological
States =
Emotions

Neuro-Symbolic
Intelligence =
Emotions

+
Symbols

Symbols

Emotions - Emotions have intensity levels and can be combined to modulate how symbols are valued, weighed, and analyzed.



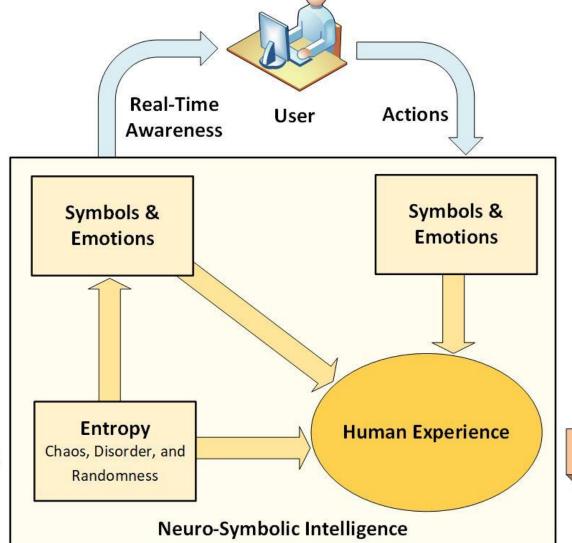
Symbols – Symbols label data with generalized knowledge that can be rapidly interpretated, categorized, and learned.



**Data** 







Humanized Al



# **Encoding Human Experience**



#### **Symbols**

**ACTIVITY CONTEXT:** 



**Driving** 

**ACTIVITY OBJECTS** 



**Battery** 

**Fast Food** 



**Bathroom** 



Cell Service

#### **Emotions**

#### **POSITIVE**



Joy



Inspirational



**Anticipation** 



Surprise



Trust

#### **NEGATIVE**



Fear



Sadness



Anger



**Disgust** 



Suspicious

# Common Sense

Knowing its an electric car without being told its an electric car.

#### **Humanized AI**

#### **AI ENCODED MEMORY**



#### **HUMAN TRANSLATION**

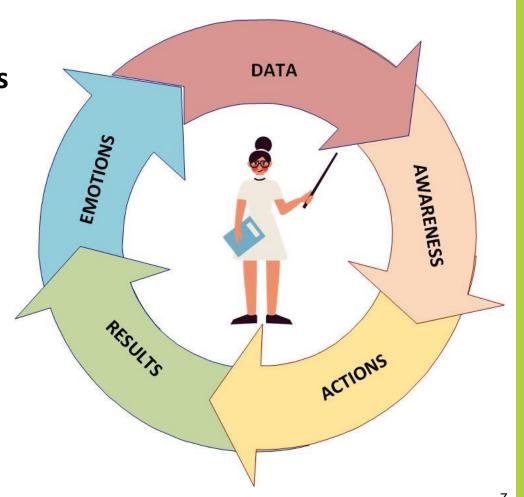
A happy trusted person is driving an Electric Car, worried and anxious of the current battery level, afraid and angry on finding a charging station in time, hungry but disgusted about selecting fast food, desperately needs to use the bathroom and is surprised and worried that there is no cell service to assist in finding the charging station, fast food, and bathroom.



# Learning from the User



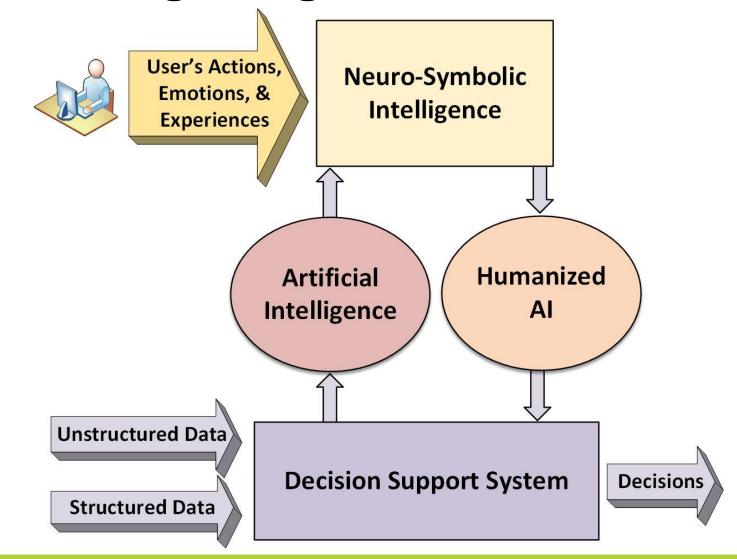
- ☐ User Interface Produces Situational Awareness
- ☐ Awareness Encourages User to Create Actions
- **☐** Actions Generate Results
- ☐ Results Produce and Scale Emotions
- ☐ Emotions Regulate AI Learning





# **Integrating Humanized Al**







### **Benefits of Humanized Al**



**Real-Time Comprehension** – Symbols, infused with emotions, generate awareness and create rapid understanding of complex activities.

**Human-In-The-Loop (HITL)** – Able to provide complete situational oversight, humans interpret, adapt, and teach.

**Explainable AI (EAI)** – Provides full accounting of the entire decision-making process explaining decisions from a historical and logical perspective.

**Al Guardrail** – Al lacks the ability to judge itself and can generate false or misleading information. Humans and Neuro-Symbolic Al confirms decision accuracy.

**Data Pedigree** – Previous experience identifies entropy (randomness or disorder) when processing data which reduces the data volume by 99.9% while maintaining 100% of the original data.

Rationalizes – Can judge good from bad, knows right from wrong, and has been educated on cause and effect.

**Tribal Learning** – Captures an employee's know-how, the experience and knowledge cultured through years of business practice.

**Smarter Decisions** – Understands the content of data and the context of an activity, allowing for precise decisions-making.

