



Use Case – Insurance Processing



Global Insurance market is worth **8 Trillion** USD, 2024, with a CAGR 13.86%. Expected to increase do to, e.g., cyber-crime, natural disasters, increasing medical claims costs.

Insurance Fraud costs the US \$308.6 Billion annually.

Insurers are **Needing Al to**:

- Increase Fraud Detection Accuracy through larger detail Comprehension and Pattern Matching.
- Provide Real-Time Detection of fraud events much earlier, preventing premature capital expenditures.
- ➤ **Provide Cost Savings**, i.e., McKinsey & Company study that says through AI companies can reduce fraud-related costs by 30% to 50%.
- ➤ Improve Customer Experience by eliminating fraud allows valid claims to process faster producing smooth interactions with customer.



Cognitive Object Interface (COI) The Situational VR Game Board



S1,1	\$1,2	\$1,3	\$1,4	\$1,5	\$1,6	\$1,7	S1,8	S1,9	\$1,10	\$1,11	\$1,12	\$1,13	\$1,14
S2,1	P1,1			P1,2		P1,3			P1,4		P1,5		\$2,14
S3,1			-							-			S3,14
S4,1	P2,1			Focus							P2,5		S4,14
S5,1	P3,1										P3,5		S5,14
S6,1													S6,14
\$7,1	P4,1										P4,5		\$7,14
S8,1	P5,1			P5,2		P5,3							\$8,14
S9,1								P5,4			P5,5		\$9,14
\$10,1	Command Bar												

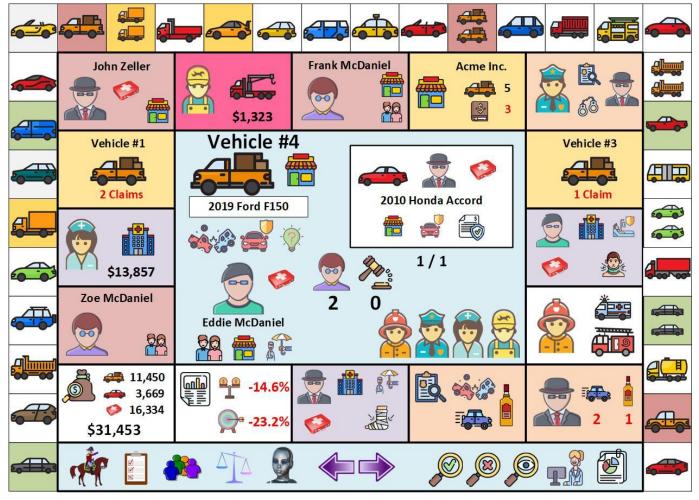
Software App, Consisting of Symbols Depicting Current Operations, Displayed on Clickable Tiles. Tiles are either on the Outer Subconscious Level (S#,#), the Peripheral Level (P#,#) or the Focus Area.



COI Offers an Operational Overview



Automotive Claim Application

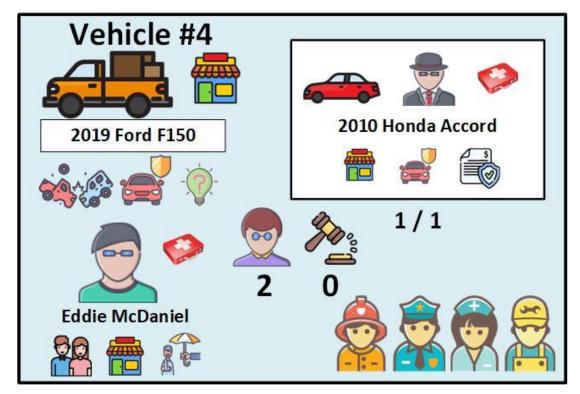


The Outer Tiles Represent Different Auto Policies that Require Special Scrutiny. The Goal of the VR Game is to Protect the Company by Sorting Out Fraud, Instantiation, and Unprofitable Policies in Real-Time.



COI Detects Suspect Events and Signals the User to Focus on a Claim.





The driver works for the business , is a family member 🤼 , and was injured 🧼. The claim involves a second vehicle and that driver works for the business and was also injured . There are two witnesses and zero legal cases . The accident

required a variety of outside services 🔯 💢 🧖 .

User has access to policy info and all documentation .

Based on previous experience, the interface recommends a

subrogation claim



accident . The driver has coverage .

A truck on a business policy was in an





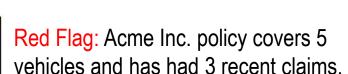
Peripheral Tiles Exposing the Web of Relationships

















Red Flag: Witnesses are both family members and both drivers and one witness work for Acme Inc.







Subrogation: Honda driver ticketed for speeding and arrested for DUI, two previous tickets and one DUI.



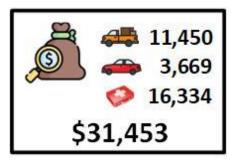




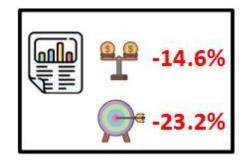
Laddering: Two uncapped medical expenses: broken leg and neck injury.



Fraud: Towing cost are 121% above average.



Total cost of claim



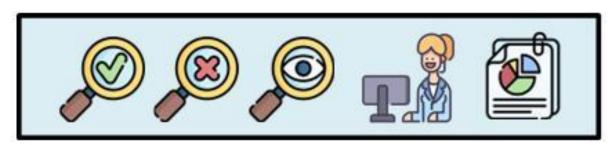
Policy is underwater by 14.6% and actuarial target is underwater by 23.2%.



The Human Teaches the AI by Using the Action Toolbar (Bottom of the COI)



Toolbar Actions Create Al Experiences



Approve Claim

Audit Claim Investigate Claim

Contact Parties

Produce Reports

Experiences Produce and Scale Emotions



Emotions Regulate Learning





Claim Processing Benefits

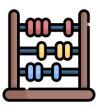




Lower Cost – Reduces claims processing cost up to 70% by automating and streamlining tasks.



Monitors Litigation – Manages court deadlines prioritizing response to reduce litigation risk and maximizing outcome.



Faster – Increases the speed of claims processing by 30% to 40% generating higher customer satisfaction.



Consistent Oversight – Provides instant audit review of all claims generating high confidence level in performing activities.



Identifies Fraud – Increases claim accuracy up to 75% eliminating 20% to 30% of fraudulent claims.



Accurate Forecasting – Combines subjective and statistical analysis to more accurately project future policy losses.



Identifies Subrogation – Increases the accuracy of subrogation claims up to 75% improving recovery rates 10% to 20%.



Accountability – All decisions made by Neurol-Symbolic Al are transparent and can be audited in detail with historic precedence.

